

ORDER

Orders	Order / Rev:	435535	
	Alt Order #:		
	Product Desc:	Scott Cospers for St. Rep. 2016	
	Estimate:	Scott Cospers for St. Rep. 2016	KWTX
	Flight Dates:	10/19/16 - 11/08/16	Primary AE: Robert Lepping
	Original Date / Rev:	10/18/16 / 10/18/16	Sales Office: WACR
	Order Type:	NORMAL	Sales Region: Regl
Agency	Name:	KC Strategies	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		3571 Far West Blvd Ste 196	Billing Cycle: EOM/EOC
		Austin, TX 78731	Agency Commission: 15%
Advertiser	Name:	Cospers for State Rep	New Business Thru:
	Demographic:	HH	Order Separation: 00:15:00
	Product Codes:	Candidate - State - House	Advertiser External ID: 63391
	Priority:	P-03	Agency External ID: 7289
	Revenue Codes:	AGY, POL, POL-CAND	Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	119	\$17,880.00	\$15,198.00
10/31/16	11/08/16	88	\$13,820.00	\$11,747.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	119	\$17,880.00	\$15,198.00	0.00
November 2016	88	\$13,820.00	\$11,747.00	0.00
Totals	207	\$31,700.00	\$26,945.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Robert Lepping			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KWTX	10/19/16	11/08/16	News 10 @ 6a News 10 @ 6a	CM	6a-7a	MTWTF--	:30	2	\$165.00	P-03	0.00	NM	10	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	--WTF--		2				\$165.00		0.00			
		Week: 10/24/16	10/30/16	MTWTF--		3				\$165.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--		4				\$165.00		0.00			
		Week: 11/07/16	11/13/16	MT-----		1				\$165.00		0.00			
N 2	KWTX	10/19/16	11/08/16	CBS This Morning CBS This Morning	CM	658a-9a	MTWTF--	:30	1	\$125.00	P-03	0.00	NM	9	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	--WTF--		1				\$125.00		0.00			
		Week: 10/24/16	10/30/16	MTWTF--		4				\$125.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--		3				\$125.00		0.00			
		Week: 11/07/16	11/13/16	MT-----		1				\$125.00		0.00			
N 3	KWTX	10/19/16	11/08/16	M-F 9a-10a M-F 9a-10a	CM	9a-10a	MTWTF--	:30	1	\$70.00	P-03	0.00	NM	10	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	--WTF--		2				\$70.00		0.00			
		Week: 10/24/16	10/30/16	MTWTF--		3				\$70.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--		4				\$70.00		0.00			
		Week: 11/07/16	11/13/16	MT-----		1				\$70.00		0.00			
N 4	KWTX	10/19/16	11/08/16	Price Is Right Price Is Right	CM	10a-11a	MTWTF--	:30	1	\$135.00	P-03	0.00	NM	9	\$1,215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 435535
 Alt Order #:
 Flight Dates: 10/19/16 - 11/08/16

Advertiser: Cosper for State Rep
 Product Desc: Scott Cosper for St. Rep. 2016
 Estimate: Scott Cosper for St. Rep. 2016
KWTX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	KWTX	10/19/16	11/08/16	Price Is Right Price Is Right	CM	10a-11a	MTWTF--	:30	1	\$135.00	P-03	0.00	NM	9	\$1,215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	--WTF--					1	\$135.00		0.00			
		Week: 10/24/16	10/30/16	MTWTF--					4	\$135.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--					3	\$135.00		0.00			
		Week: 11/07/16	11/13/16	MT-----					1	\$135.00		0.00			
N 5	KWTX	10/19/16	11/08/16	Young and the Restless CM Young and the Restless	CM	11a-12p	MTWTF--	:30	2	\$165.00	P-03	0.00	NM	10	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	--WTF--					2	\$165.00		0.00			
		Week: 10/24/16	10/30/16	MTWTF--					3	\$165.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--					4	\$165.00		0.00			
		Week: 11/07/16	11/13/16	MT-----					1	\$165.00		0.00			
N 6	KWTX	10/19/16	11/08/16	News 10 @ Noon News 10 @ Noon	CM	12p-1230p	MTWTF--	:30	1	\$125.00	P-03	0.00	NM	9	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	--WTF--					1	\$125.00		0.00			
		Week: 10/24/16	10/30/16	MTWTF--					4	\$125.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--					3	\$125.00		0.00			
		Week: 11/07/16	11/13/16	MT-----					1	\$125.00		0.00			
N 7	KWTX	10/19/16	11/08/16	Bold and Beautiful Bold and Beautiful	CM	1230p-1p	MTWTF--	:30	2	\$100.00	P-03	0.00	NM	10	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	--WTF--					2	\$100.00		0.00			
		Week: 10/24/16	10/30/16	MTWTF--					3	\$100.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--					4	\$100.00		0.00			
		Week: 11/07/16	11/13/16	MT-----					1	\$100.00		0.00			
N 8	KWTX	10/19/16	11/08/16	The Talk The Talk	CM	1p-2p	MTWTF--	:30	1	\$80.00	P-03	0.00	NM	9	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	--WTF--					1	\$80.00		0.00			
		Week: 10/24/16	10/30/16	MTWTF--					4	\$80.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--					3	\$80.00		0.00			
		Week: 11/07/16	11/13/16	MT-----					1	\$80.00		0.00			
N 9	KWTX	10/19/16	11/08/16	M-F 4p-5p M-F 4p-5p	CM	4p-5p	MTWTF--	:30	2	\$85.00	P-03	0.00	NM	10	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	--WTF--					2	\$85.00		0.00			
		Week: 10/24/16	10/30/16	MTWTF--					3	\$85.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--					4	\$85.00		0.00			
		Week: 11/07/16	11/13/16	MT-----					1	\$85.00		0.00			
N 10	KWTX	10/19/16	11/08/16	News 10 @ 5p News 10 @ 5p	CM	5p-530p	MTWTF--	:30	1	\$195.00	P-03	0.00	NM	9	\$1,755.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	--WTF--					1	\$195.00		0.00			
		Week: 10/24/16	10/30/16	MTWTF--					4	\$195.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--					3	\$195.00		0.00			
		Week: 11/07/16	11/13/16	MT-----					1	\$195.00		0.00			
N 11	KWTX	10/19/16	11/08/16	CBS Evening News CBS Evening News	CM	530p-6p	MTWTF--	:30	2	\$195.00	P-03	0.00	NM	10	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	--WTF--					2	\$195.00		0.00			
		Week: 10/24/16	10/30/16	MTWTF--					3	\$195.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--					4	\$195.00		0.00			
		Week: 11/07/16	11/13/16	MT-----					1	\$195.00		0.00			
N 12	KWTX	10/19/16	11/08/16	News 10 @ 6p News 10 @ 6p	CM	6p-630p	MTWTF--	:30	1	\$300.00	P-03	0.00	NM	9	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	--WTF--					1	\$300.00		0.00			
		Week: 10/24/16	10/30/16	MTWTF--					4	\$300.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--					3	\$300.00		0.00			

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KWTX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 12	KWTX	10/19/16	11/08/16	News 10 @ 6p News 10 @ 6p	CM	6p-630p	MTWTF--	:30	1	\$300.00	P-03	0.00	NM	9	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/07/16	11/13/16	MT-----		1				\$300.00		0.00			
N 13	KWTX	10/20/16	11/03/16	Thursday Night Kickoff Thursday Night Kickoff	CM	Various	---T---	:30	1	\$250.00	P-03	0.00	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	---T---		1				\$250.00		0.00			
		Week: 10/24/16	10/30/16	---T---		1				\$250.00		0.00			
		Week: 10/31/16	11/06/16	---T---		1				\$250.00		0.00			
N 14	KWTX	10/25/16	11/01/16	Tuesday Prime Hr 1 Tuesday Prime Hr 1	CM	658p-8p	-T-----	:30	1	\$700.00	P-03	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-T-----		1				\$700.00		0.00			
		Week: 10/31/16	11/06/16	-T-----		1				\$700.00		0.00			
N 15	KWTX	10/21/16	11/04/16	Friday Prime Hr 3 Friday Prime Hr 3	CM	9p-10p	----F--	:30	1	\$600.00	P-03	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	----F--		1				\$600.00		0.00			
		Week: 10/24/16	10/30/16	----F--		1				\$600.00		0.00			
		Week: 10/31/16	11/06/16	----F--		1				\$600.00		0.00			
N 16	KWTX	10/19/16	11/07/16	M-F News 10 @ 10p M-F News 10 @ 10p	CM	10p-1035p	MTWTF--	:30	3	\$450.00	P-03	0.00	NM	11	\$4,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	--W-F--		3				\$450.00		0.00			
		Week: 10/24/16	10/30/16	MTW-F--		3				\$450.00		0.00			
		Week: 10/31/16	11/06/16	MTW-F--		4				\$450.00		0.00			
		Week: 11/07/16	11/13/16	M-----		1				\$450.00		0.00			
N 17	KWTX	10/19/16	11/07/16	Late Show Late Show	CM	1035p-1137p	MTWTF--	:30	1	\$120.00	P-03	0.00	NM	8	\$960.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	--W-F--		1				\$120.00		0.00			
		Week: 10/24/16	10/30/16	MTW-F--		3				\$120.00		0.00			
		Week: 10/31/16	11/06/16	MTW-F--		3				\$120.00		0.00			
		Week: 11/07/16	11/13/16	M-----		1				\$120.00		0.00			
N 18	KWTX	10/22/16	11/05/16	CBS This Morning Saturday CBS This Morning Saturday	CM	558a-8a	-----S-	:30	1	\$50.00	P-03	0.00	NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-----S-		1				\$50.00		0.00			
		Week: 10/24/16	10/30/16	-----S-		1				\$50.00		0.00			
		Week: 10/31/16	11/06/16	-----S-		1				\$50.00		0.00			
N 19	KWTX	10/22/16	11/05/16	Sa News 10 @ 6p Sa News 10 @ 6p	CM	6p-630p	-----S-	:30	1	\$110.00	P-03	0.00	NM	3	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-----S-		1				\$110.00		0.00			
		Week: 10/24/16	10/30/16	-----S-		1				\$110.00		0.00			
		Week: 10/31/16	11/06/16	-----S-		1				\$110.00		0.00			
N 20	KWTX	10/22/16	11/05/16	Sa-Su News 10 @ 10p Sa-Su News 10 @ 10p	CM	10p-1035p	-----S-	:30	1	\$300.00	P-03	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-----S-		1				\$300.00		0.00			
		Week: 10/24/16	10/30/16	-----S-		1				\$300.00		0.00			
		Week: 10/31/16	11/06/16	-----S-		1				\$300.00		0.00			
N 21	KWTX	10/23/16	11/06/16	CBS Sunday Morning CBS Sunday Morning	CM	758a-930a	-----S	:30	1	\$140.00	P-03	0.00	NM	3	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-----S		1				\$140.00		0.00			
		Week: 10/24/16	10/30/16	-----S		1				\$140.00		0.00			
		Week: 10/31/16	11/06/16	-----S		1				\$140.00		0.00			
N 22	KWTX	10/23/16	11/06/16	The NFL Today The NFL Today	CM	11:00 AM-12:00 PM (11:00 AM-12:00 PM)	-----S	:30	1	\$150.00	P-03	0.00	NM	3	\$450.00

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KWTX

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N22	KWTX	10/23/16	11/06/16	The NFL Today The NFL Today	CM	11:00 AM-12:00 PM (11:00 AM-12:00 PM)	-----S	:30	1	\$150.00	P-03	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-----S		1				\$150.00		0.00			
		Week: 10/24/16	10/30/16	-----S		1				\$150.00		0.00			
		Week: 10/31/16	11/06/16	-----S		1				\$150.00		0.00			
N23	KWTX	10/23/16	11/06/16	Su News 10 @ 530p Su News 10 @ 530p	CM	530p-6p	-----S	:30	1	\$100.00	P-03	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-----S		1				\$100.00		0.00			
		Week: 10/24/16	10/30/16	-----S		1				\$100.00		0.00			
		Week: 10/31/16	11/06/16	-----S		1				\$100.00		0.00			
N24	KWTX	10/23/16	11/06/16	Sunday Prime Hr 1 Sunday Prime Hr 1	CM	558p-7p	-----S	:30	1	\$500.00	P-03	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-----S		1				\$500.00		0.00			
		Week: 10/24/16	10/30/16	-----S		1				\$500.00		0.00			
		Week: 10/31/16	11/06/16	-----S		1				\$500.00		0.00			
N25	KWTX	10/23/16	11/06/16	Sa-Su News 10 @ 10p Sa-Su News 10 @ 10p	CM	10p-1035p	-----S	:30	1	\$450.00	P-03	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-----S		1				\$450.00		0.00			
		Week: 10/24/16	10/30/16	-----S		1				\$450.00		0.00			
		Week: 10/31/16	11/06/16	-----S		1				\$450.00		0.00			
N26	KWTX	10/19/16	11/06/16	All Day Rotator All Day Rotator	CM	4a-4a	MTWTFSS	:30	14	\$0.00	P-08	0.00	NM	42	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	--WTFSS		14				\$0.00		0.00			
		Week: 10/24/16	10/30/16	MTWTFSS		14				\$0.00		0.00			
		Week: 10/31/16	11/06/16	MTWTFSS		14				\$0.00		0.00			
													Totals	207	\$31,700.00